



MTRO. LUIS HERNÁNDEZ MARTÍNEZ

- ✓ Luis Hernandez Martinez has over 27 years of work experience in the business world, serving as a journalist, speaker, administrator, educator, lawyer, and writer.
- ✓ He currently holds the position of Academic Director at the Academia de Política Digital and is the founder of Alta Dirección Jurídica
- ✓ Additionally, he serves as the Editorial Director at SmartCity Latam and is a lecturer in the field of Law and Regulatory Framework.
- ✓ Luis specializes in Senior Management and teaches postgraduate courses in innovation, business, and law at the Universidad Autónoma de México (UNAM), HC Business School, Universidad Panamericana, and the Instituto Panamericano de Alta Dirección de Empresa (IPADE).